

# Vice President for Finance and Operations

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# MISSION

*Educate the Whole Student for the Whole World*

## About Muskingum University

Founded in 1837 in New Concord, Ohio, Muskingum University is a comprehensive university grounded in a liberal arts tradition that emphasizes entrepreneurial and experiential learning opportunities on its campus, in the community, and around the world. Muskingum offers more than 60 undergraduate majors which prepare students for advanced studies, the workforce and public service; the Muskingum Adult Program, offering easy access to an undergraduate degree; several master's degree programs; and workforce development partnerships with business and industry. Muskingum's excellence is measured most significantly by its alumni, who serve as corporate CEOs, media leaders, entrepreneurs, scientists, educators, health professionals, civic leaders, neighbors, and friends.

In 2009, Muskingum College became Muskingum University to better reflect its educational mission of serving more than 2500 students in a wholistic undergraduate programs as well as robust adult learning programs. One of the first institutions in the nation to implement a price reset in the mid-1990's, Muskingum remains both affordable and accessible to populations from all ages and backgrounds.

Building on a strong foundation, the Muskingum University community launched IMPACT 2025: An Action Plan in 2017. Focused on cutting edge approaches to learning and innovation, transformational growth, a thriving future, and visibility and distinction, the university has already launched multiple new educational initiatives focusing on student success and engagement, inclusive excellence, and recruitment of new audiences; is implementing a systematic campus update program while completing the largest building project in the institution's history; has invested significantly in technology upgrades across the campus; has shifted the financial model to ensure affordability and access; and has increased visibility and partnerships in the region and beyond. It is an exciting time for an institution that has continually adjusted to embrace new opportunities while staying grounded in a tradition of excellence.



# Vice President for Finance and Operations

Muskingum University, a private university in New Concord, Ohio, is accepting nominations and applications for the position of Vice President for Finance and Operations. Reporting to the President, the Vice President is a strategic advisor and member of the President's Senior Leadership Team.

As the university's Chief Financial Officer and Treasurer, the Vice President aligns financial and operational strategies with the university's vision, mission, and strategic plan. The Vice President optimizes the university's assets to promote student access and success, with a focus on inclusion, innovation and effectiveness. Supported by strong department leaders, the Vice President provides vision, oversight, and stewardship for financial services, information technology, physical plant and facilities, campus safety, institutional research, and human resources and risk management. In addition, the Vice President provides support to the Board of Trustees' University Capacity and Audit Committees. With a strong balance sheet, balanced budget, and experienced finance and operations leadership team, Muskingum University provides a great opportunity for a creative and strategic leader to partner with the president in positioning the university for a thriving future.



The selected candidate will have a bachelors' degree in business management, finance, or other related field; an advanced degree such as an MBA or certification such as a CFA is preferred; a record of success in a senior level financial or administrative position; proven success in creatively managing complex and evolving environments; highest level of integrity; strong leadership skills; and a demonstrated record of strategic formation and implementation. A cooperative and collaborative management style and the ability to work with a variety of constituencies typical of a university setting is essential.

Muskingum University actively seeks out and welcomes administrators and staff who are committed to excellence in student learning, consider the engagement of diverse communities in the University's educational programs and activities, and are committed to full inclusivity at the University. As an equal opportunity employer, Muskingum welcomes applications from individuals from populations which have been historically underrepresented in higher education and/or have experience working with students from diverse backgrounds.



## Muskingum and the Regional Community

Muskingum University is located within the village of New Concord, Ohio, offering the best of small-town community and with easy access to Columbus, Ohio, one of the nation's strongest and fastest growing metropolitan areas. It is also within regional proximity to Cleveland and Pittsburgh. Known for its natural beauty in the Appalachian foothills, the region provides wonderful recreation opportunities as well.

Muskingum University is an integral part of the village of New Concord, nearby cities of Cambridge and Zanesville, as well as the broader east central and southeastern Ohio community. While the University is located within New Concord, its reach and impact extend far beyond through powerful partnerships with community leaders, foundations, business, organizations, and state and federal agencies.

These partnerships have resulted in \$7.1 million in grant funding from government and private sources in the last two years. The support includes a \$2.2 million federal Title III grant and \$1 million from the US Department of Labor to build healthcare pathways in rural Appalachian Ohio. This funding complements a \$200,000 grant from the Ohio Board of Nursing to outfit Muskingum's 2nd nursing simulation lab to support its growing and exceptional nursing program (ranked #1 in Ohio by [registerednursing.org](http://registerednursing.org) and #1 nationally by [RNCareers.org](http://RNCareers.org)).



Additional partnerships are being forged and enhanced with the construction and development of the Henry D. Bullock Health & Wellness Complex. The Bullock Complex will feature academic programs, athletics, recreation and wellness opportunities, and strong partnerships with regional healthcare providers and educators. A central piece of the Bullock Complex is a state-of-the-art diagnostic hub which is at the heart of community collaboration and will provide new connections for student clinical experiences and research in healthcare and be outfitted with virtual connections between the campus, healthcare providers, business, industry, and educational institutions.

A recent economic impact study conducted by the Voinovich School at Ohio University showed that Muskingum University has an annual economic impact on the region of over \$50 million a year through wages, services purchased and impact on hospitality due to hosting events. The Bullock Complex will increase this impact, adding to the many ways the University already serves the village of New Concord, Cambridge, Zanesville, and the entire east central and southeastern Ohio region. The University's educational, cultural, and athletic impact help drive regional economic and workforce development and enhance the quality of life for area residents of all ages and interests.



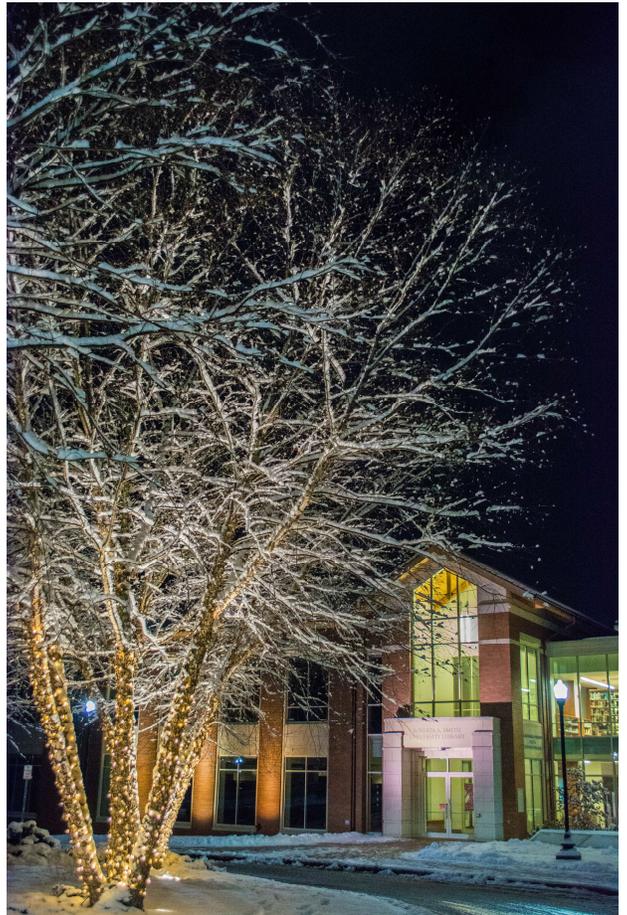
## President Susan Hasseler

A leader, teacher, and scholar with a deep commitment to the transformative power of an engaging and high-impact comprehensive education, President Hasseler is leading the Muskingum campus community in implementing multiple strategic initiatives that will ensure a thriving future for each student and for the institution. Having led the campus in collaboratively designing the IMPACT 2025 Action Plan in 2017, Dr. Hasseler is now working with leaders across the campus and in the community to implement new strategies around learning and innovation, transformative growth, visibility and distinction and a sustainable future.

Before joining Muskingum, Dr. Hasseler served in academic leadership and faculty roles at Augustana University in Sioux Falls, South Dakota; Messiah College in Mechanicsburg, Pennsylvania; Calvin University in Grand Rapids, Michigan; and Michigan State University in Lansing, Michigan. Prior to serving in higher education, Dr. Hasseler taught in P-12 schools for 13 years.

Dr. Hasseler holds a Ph.D. from Northwestern University's School of Education and Social Policy, an M.A. in Special Education from the University of South Dakota, and a B.S. in Elementary and Special Education from Calvin University. She is also a graduate of the Harvard Institute for Educational Management, the Council of Independent Colleges Executive Leadership Academy, the American Council on Education National Leadership Forum, and the Association of American Colleges and Universities Greater Expectations Institute on Leadership.

An active and engaged participant in the community, Dr. Hasseler serves as a member of the NCAA Division III President's Council, the Council of Independent Colleges NetVUE Advisory Council, The Association of Presbyterian Colleges and Universities Board of Directors, the Wilds Advisory Committee and the boards of Park National Bank (EAS), the Ohio Foundation of Independent Colleges, and the Ohio Campus Compact. She also belongs to the Zanesville Noon International Rotary Club.





Muskingum is being assisted by the partners of Hyatt-Fennell



Applications and nominations should be submitted electronically to:

[Muskingum@hyatt-fennell.com](mailto:Muskingum@hyatt-fennell.com)

Applications include a cover letter, current CV or resume, and contact information for five professional references

Nominations should include name of nominee and current contact information

For additional information contact  
Cheryl Hyatt – [chyatt@hyatt-fennell.com](mailto:chyatt@hyatt-fennell.com)

or

Robert Head – [rhead@hyatt-fennell.com](mailto:rhead@hyatt-fennell.com)

All applications and nominations are considered highly confidential.



Muskingum University does not discriminate in its employment or educational programs or activities. Please visit <https://www.muskingum.edu/non-discrimination-statement> to review the University's official non-discrimination statement.