

Vice President for College Advancement

AGNES
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COLLEGE

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About Agnes Scott College

Agnes Scott College is a national liberal arts college for women and those who identify as women in metropolitan Atlanta recognized as one of the most diverse colleges in the country. Our mission is "to educate women to think deeply, live honorably, and engage the intellectual and social challenges of their times." We offer a unique experience known as SUMMIT through which every student completes a core curriculum focused on global learning and leadership development. Each student participates in a global study experience with a faculty member during their first year (for some, this is their first time on an airplane). Through SUMMIT, concentrated work in academic disciplines, and courageous conversations across differences, Agnes Scott prepares its students—like Jennifer Nettles, class of 1997, and MacArthur Fellows Jordan Casteel '11 and Loretta Ross '07—for success in their professional, civic, and personal lives. In its just-released rankings, U.S. News & World Report has recognized Agnes Scott as the #1 Most Innovative College for the past six consecutive years, as well as #2 for Social Mobility, and #3 for First-Year Experience. Although we are extremely proud of this recognition, what matters most to us is that Agnes Scott is truly a college that changes women's lives and creates leaders of the future.

As a college community, we are committed to equity, justice, and inclusive leadership. The Agnes Scott student body is exceptionally diverse; there is no ethnic majority on campus. More than 60 percent of our students are persons of color. Approximately 40 percent of our students are recipients of federal Pell grants, and nearly a third are the first in their families to attend college. We are particularly proud of our success in graduating students of color and low-income students, well exceeding national averages.





Vice President for College Advancement

Reporting to the President, the Vice President for College Advancement leads the College's advancement initiatives by providing strategic direction for and oversight of the functional areas of development, partnerships, and external relations, alumnae relations, and communications and marketing. The Vice President works with internal and external constituencies in the planning and administration of a comprehensive program for fundraising, partnership development, and marketing compatible with the mission and strategic plan of the College.

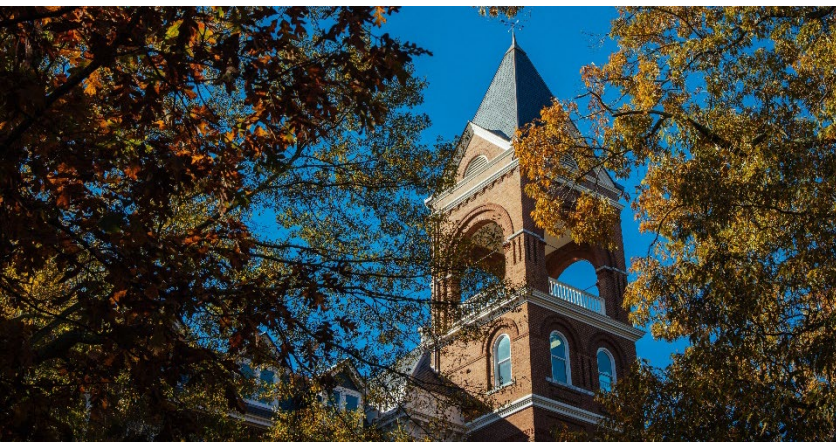
Diversity is a core value at Agnes Scott. The College is passionate about building and sustaining an inclusive and equitable working and learning environment for all students, staff, and faculty. They believe that an organizational culture of diversity, inclusion, and belonging among Agnes Scott staff and faculty ensures they are best able to provide an equitable, inclusive, and diverse learning environment where all students feel that they belong.

Requirements

- Bachelor's degree (master's or doctorate preferred)
- 10 plus years of professional experience in positions of increasing responsibility (preferably in higher education or non-profit setting)

Knowledge/Skills/Abilities:

- Energy, creativity, an entrepreneurial spirit and proven experience in providing leadership, strategic vision and goal achievement to the advancement function in a team-oriented environment
- A strategic thinker with a willingness and ability to contribute to the accomplishment of the goals and mission of the college
- An extensive background in fundraising in higher education and/or a not-for-profit environment with an understanding of the complexities and nuances of successful fundraising
- Ability to communicate effectively, both verbally and in writing
- Ability to develop and nurture effective working relationships with a wide range of college constituents
- Demonstrated ability to lead and manage a large, diverse staff
- Demonstrated commitment to the values of belonging, justice, equity, diversity and inclusion
- A strong commitment to and enthusiasm for the mission of a diverse liberal arts college dedicated to the education of women of every identity



College Advancement

- Represents the interests of the college externally and serves as an ambassador for Agnes Scott
- Develops and leads a robust external relations strategy with an eye toward positioning the college for long-term success

Development and Revenue Generation

- Serves as principal architect in the development of a plan for fundraising that will grow the philanthropic base and position Agnes Scott for transformational gifts
- In collaboration with the college's leadership team, sets priorities and goals for fundraising
- Plans and executes the college's fundraising campaigns including periodic comprehensive fundraising campaigns
- Provides leadership and empowerment to members of the Board of Trustees to serve as solicitors
- Oversees a robust program of annual giving to support the college's operating budget

Partnership Development

- Building on work currently underway, leads and oversees a partner engagement strategy focused on engaging partners from the corporate sector to support the college in achieving the goals of the college's strategic plan

Alumnae Relations

- Oversees a comprehensive alumnae engagement program through which alumnae are encouraged to engage with the college and each other, to mentor students in their pursuit of professional success, and to support the college financially

Communications & Marketing

- Manages the college's brand and leads efforts to raise Agnes Scott College's visibility and ensure its image, reputation and influence reflect the college of today
- Helps to create and supports the president's communication strategy including social media, constituent communication, panel preparation and speech writing
- Oversees the development and implementation of an annual marketing plan
- Develops and executes a comprehensive communications strategy for all internal and external constituencies of the college
- Oversees the college's website and all digital and print communications

Management

- Manages a team of advancement professionals with specific targets for success
- Develops the operating budget for the division and operates within the approved budget
- Establishes strong operational systems and processes to meet the goals of the division and the college and ensures compliance with internal control systems
- Recommends and implements policies relevant to college advancement
- Serves as a member of the president's cabinet, advises the president on matters relating to advancement





Agnes Scott College is being assisted by the search firm of Hyatt-Fennell, Executive Search Plus.

Nominations and applications should be submitted to Cheryl Hyatt at agnesscott@hyatt-fennell.com.

Applications include a focused cover letter, a resume/CV, and contact information for 5 professional references.

Applications will be accepted until the position is filled.

Applications and nominations will be considered highly confidential.



An equal opportunity employer, Agnes Scott College does not discriminate on the basis of race, color, national origin, religion, sex, sexual orientation, age, veteran status, disability or genetic information, gender identity, gender expression or any other characteristic protected by law in its employment. Agnes Scott College has a strong commitment to diversity and urges members of underrepresented groups to apply.